AFRICA
RETAIL SUMMIT
CAIRO 2027



AFRICA RETAIL SUMMIT

CONNECTING AFRICA'S RETAIL MARKETS
WITH EGYPTIAN SUPPLIERS

15-16 JUNE 2027 | CAIRO EGYPT | **HOSTED IN** The St. Regis New Capital, Cairo – Egypt



THE FIRST SPECIALIZED AFRICAN RETAIL SUMMIT IN EGYPT

The Africa Retail Summit is the first dedicated platform for the retail sector in Egypt, designed to build direct partnerships between top retail chains and the best local suppliers.

+50
Retail Chains & Stores Across Africa

300+
Local Manufacturers & Suppliers

Creating **fast and effective business opportunities**

Supporting emerging manufacturers to access **retail distribution channels**

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TARGETED SECTORS



Food & Beverages



Fruits & Vegetables



Cleaning Products & Detergents



Cosmetics & Beauty Products



Home Products



Home Textiles



Packaging & Packing



Baby Products

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BUYER QUALIFICATION MECHANISM

Depends on quality, not quantity.

Buyers are approved only if they are:

- Purchasing decision-makers.
- Operating under a centralized purchasing system.
- Owning multiple branches or having a large purchasing volume.
- Having an annual purchasing volume of not less than 100 million Egyptian Pounds (EGP).

AFRICA RETAIL SUMMIT



WHY PARTICIPATE IN THE AFRICA RETAIL SUMMIT?

1. **87% of attendees close deals** during direct B2B meetings.
2. **Pre-scheduled meetings** with qualified suppliers.
3. **Save time and expenses** of factory visits and external business trips.
4. **Join by exclusive invitation** as a recognized seller.

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WHY ATTEND THE AFRICA RETAIL SUMMIT?

Attendance is by invitation only for retail industry decision makers.

1. **No entry** without verification
2. **Not open** to individual buyers or resellers
3. **All attendees** verified and approved in advance

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Exhibitors engage with retail industry decision makers, **not casual visitors.**

Sample of Target Buyers

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Retail Chains

SHOPRITE — South Africa	SPAR — South Africa	Pick n Pay — South Africa	WOOLWORTHS — South Africa
Marjane Group — Morocco	SHOPRITE — Zambia	PROSUMA (Ensemble pour l'avenir) — Ivory Coast	Auchan — Senegal
MONOPRIX — Tunisia	SPAR — Nigeria	Carrefour — Uganda	SUPER U — Madagascar

Illustrative target buyers only. Participation is subject to confirmation.



Sample of Target Buyers

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Retail Chains

Kero — Angola	naivas (saves you money) — Kenya	OK — Zimbabwe	ARTEE GROUP — Nigeria
U Kin Marché (Au prix du grand marché) — DR Congo	فرقان uno — Algeria	mg — Tunisia	Shoppers Supermarket — Tanzania
Simba Supermarket Online Shopping — Rwanda	Complexe Commercial Santa Lucia — Cameroon	Supermarki — Madagascar	STC Seychelles Trading Company Ltd. — Seychelles

Illustrative target buyers only. Participation is subject to confirmation.



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PARTICIPATION PACKAGES

STANDARD

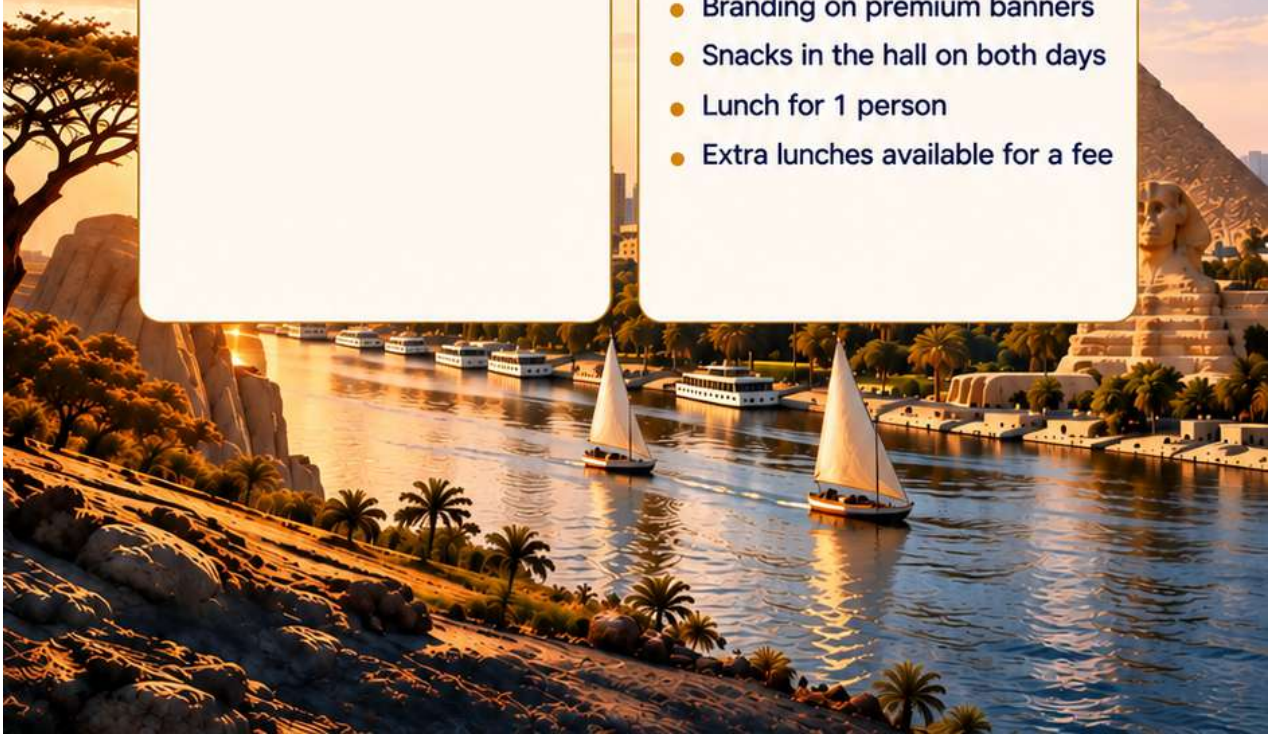
EGP 75,000

- One-day attendance
- Access to 25 selected buyer companies out of the 50–60 targeted companies
- 2 company representatives
- Meetings at buyers' tables
- Meals are not included
- Meals available for an extra fee

PREMIUM

EGP 200,000

- Full two-day participation
- 2 x 3 m display table (not a booth)
- 4 company representatives
- Unlimited meetings
- VIP lounge access
- Branding inside the hall
- The participating company is allowed to distribute giveaways, brochures, and catalogs
- Branding on premium banners
- Snacks in the hall on both days
- Lunch for 1 person
- Extra lunches available for a fee



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The First Specialized African Retail Summit in Egypt

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Thank You

